

The Newsletter

A Publication of the California Arboretum Foundation ■ Spring/Summer 1992

You are invited to attend the



*Friday, May 8
5:00 to 7:30 pm*

Mary Brosius, Honorary Chairman

Garden columnist for the San Gabriel Valley Newspapers:

Pasadena Star News, San Gabriel Valley Tribune, Whittier Daily News

Mrs. Brosius will be available to answer gardening questions

Refreshments

Donation: Members \$10, Guests \$15

Please complete the reservation form on page 7. Tickets will be mailed.

This issue of the Arboretum Newsletter was funded by a grant from the J. W. and Ida M. Jameson Foundation.



CAF News is printed on recycled paper for a greener future

What is the importance of Baldwin Bonanza?

Baldwin Bonanza offers the opportunity for members and friends of the Arboretum to celebrate Spring with the purchase of plants for their landscaping needs as well as a fun way to support the Arboretum.

Baldwin Bonanza is the primary way in which funds are raised to keep the Arboretum grounds beautiful.

Approximately \$150,000 is provided by the Arboretum Foundation for this purpose each year. Proceeds from the Baldwin Bonanza represent a major portion of the Arboretum's annual maintenance budget. Our challenge in 1992 is even greater because the restoration of the Arboretum lake and the new rain forest exhibit require significant additional funding.

Baldwin Bonanza XXII has been expanded into a three day event in order to include a new rare plant auction - Lucky Baldwin's Garden Bonanza. Thursday evening's event will combine a traditional rancho barbeque with an auction of rare and beautiful plants along with unusual gardening accessories.

Baldwin Bonanza Events Schedule



Thursday evening, May 7

Lucky Baldwin's Garden Bonanza

Plant sale - Rancho Barbeque - Live and Silent Auctions

Members and Guests

Reservations necessary



Friday evening, May 8

Baldwin Bonanza Preview Plant Sale

5:00 to 7:30 pm

see invitation on the cover

Members and Guests

Reservations necessary -

Please complete the form on page 7.



Saturday, May 9

9:00 to 4:00 pm

Baldwin Bonanza Plant Sale

Open to the Public

Arboretum admission fees in effect

3:00 pm, Isabelle Greene Lecture

Members \$5 Guests \$10

For more information, please call 818-447-8207.

Lucky Baldwin's Garden Bonanza



Thursday evening, May 7

Mary Brosius, Honorary Chairman

A special evening at the Arboretum featuring:

4:30 pm Baldwin Bonanza Plant Sale

6:30 pm Cocktails and Silent Auction

7:30 pm Rancho Barbeque

Live auction of rare plants and decorative garden items

John Moran, Auctioneer

Ayres Hall, Los Angeles Arboretum

\$50 per person - invitations will be mailed

For more information, please call 818-447-8207

A partial list of auction and silent auction items:

THE OLD

Water Your Garden In Style or Fill With Flowers

2 charming antique watering cans –
one English, one Austrian

To Complement Your English Furnishings and Garden

A pair of antique English oak feed buckets with brass
trim – filled with blooming plants

THE NEW

A Must For Your English Border

2 collections of David Austin Roses

"What Time Did You Say It Was?"

Check our amusing sundial

Feed The Birds In Style

Hang our enchanting verdigris wall feeder in
your garden

Elegant Garden Accents

"Lead" containers lovingly planted

A "lead" trough brimming with flowers

Unusual trellises

THE RARE

From The Arboretum Collection

A rare Paphiopedalum Rothschildianum – a division
from a plant found growing on the Penatron River,
Malaysia. Minimum bid \$500.

A Rhaps species, Palm from China, 9 feet in height, in a
decorative oriental container. Minimum bid \$1000.

2,000 Roses

Clara and Jacob Maarse have invited six to join them for
a tour of their magnificent rose garden followed by tea.

Sunlight For Your Garden

A rare yellow clivia (donated by San Marcos growers)

A yellow alstromeria

Your House Or Ours – A "Garden Party" For 10

Catered by chef par excellence and demonstrator at
Bristol Farms, Susan Kranwinkle, assisted by Doug
Kranwinkle and Kathy and Joe Ryan and including a bower
of flowers by Hannah Bradley

Does Your Garden Need Help?

Shirley Kerins ASLA will consult with you on your
garden and

E.E. Jensen Sprinklers will provide two hours of labor for
installation or maintenance.

Everything You Need To Create Gorgeous Pots

A Smith Hawkins potting bench, fabulous tools and even
potting soil

THE BEAUTIFUL

Highlight Your Front Door With

Iceberg Rose Trees in "smashing pots"

A Rare Find

Magnificent iron plant stands for patio or garden room

Prescription For Surviving A Hot

San Gabriel Valley Summer

Listen to the trickle of water from our handsome
"lead" fountain

and much much more. . .

Note: Large items will be delivered within
Los Angeles County.

Baldwin Bonanza



"It was in the basement of the Lecture Hall! The volunteers asked in what way they could help. 'Raise money!' I told them" chuckled Francis Ching, Director Emeritus, Los Angeles Department of Arboreta and Botanic Gardens, recently.

And raise money they did. 100 strong (they now number 300), the volunteers held a sale, naming it the Baldwin Bonanza after E.J. "Lucky" Baldwin who had owned the Arcadia property in the '90s and reaped a bonanza in Nevada silver mines. Invitations went out to a Sunday white-elephant sale, with a pre-opening sale and party Saturday for members.

The volunteers hand-crafted items potted up ornamental plants to decorate the hall, and auctioned off surplus historical items from Descanso and the Arboretum.

"We didn't mean to sell the plants," recalls John Provine, Arboretum Superintendent since 1975, "just old horse-collars and such." But the plants went fast.

What a party it was, with guests in formal attire, silver urns on the table, and elegant food. "We had a caterer," says Ching. "But everyone stayed for

dinner and we ran out of food. I think we gave away as much merchandise as we sold!"

Nonetheless, they grossed \$4,926.08. "It was a real family affair," remembers Alice Frost, a past president of both Las Voluntarias y Los Ayudantes and the California Arboretum Foundation. "We had special things for the children to do like 'spin-art'."

The idea of selling plants flourished, and the Baldwin Bonanza became an annual plant sale, the only one of its kind locally. As the sale evolved, the focus, in addition to making money, was on seeking plants that were new and difficult to find. The Arboretum began developing its own plant introductions and making them available to members and to the public. In 1975 Arboretum introductions were the highlight of the sale.

Remember terrariums? They were a big item in 1974, the year the plant sale and preview party expanded out of the lecture hall into the demonstration gardens; the last year hostesses wore long dresses, and the demise of elaborate hors d'oeuvres and fancy table settings. John Provine remembers that year for the sellout of colorful pelargoniums in hanging baskets.

Next year it rained. Living Sculptures were in vogue - pieces of driftwood planted with ferns. In '77 it rained again, but a net profit of \$41,000 was realized under 12,000 square feet of saran.

Success soon bred competition from other botanical gardens and horticultural societies, and by 1979 Provine was hard pressed to find the unusual to maintain Bonanza's profitability.

Neighboring growers began to raise plants introduced by the Arboretum. Retailers came to assist, recognizing Bonanza generates a market for items such as fertilizers, insecticides, soil amendments not offered by the Arboretum. Today many of the plants sold at the Bonanza are donated by public spirited friends in the nursery business.

The Arboretum counts on this popular annual event to help maintain the grounds. The Baldwin Bonanza XXII celebration this year begins on Thursday evening, May 7 with an exciting new plant auction, the Preview Party is Friday evening May 8, and the day-long Bonanza Plant sale is on May 9, the eve of Mother's day.

Low water plants will be featured, also kitchen herbs and old-fashioned roses.



Trustees Marla Carter (l) and Volunteer President, Betty O'Neill are the Baldwin Bonanza co-chairs.

Mary Brosius

Baldwin Bonanza Honorary Chairman



The California Arboretum Foundation welcomes horticulturalist Mary Brosius to the Baldwin Bonanza. As Honorary Chairman, Mary will be available at the Thursday evening auction and the Friday evening Preview Plant Sale to share her gardening expertise with Arboretum members and guests. Mary is well known throughout the San Gabriel Valley as the gardening columnist for the *Pasadena Star News*, *San Gabriel Valley Tribune* and the *Whittier Daily News*.

Mary Brosius started her career in gardening as a volunteer at the Huntington Library and Botanical Gardens. With landscape architect Shirley Kerins as her mentor, Mary attended Orange Coast College, Costa Mesa, completing a

Certificate of Ornamental Horticulture in 1982. She established her career at Burkard's Nursery in Pasadena. Mary's husband, Joe Brosius, is co-owner of Magic Growers, a wholesale grower in Pasadena.

Mary Brosius is well known by Arboretum members for her popular gardening classes. Her plant specialties include bulbs, perennials, herbs and roses. She believes we should be developing a regional style of design that reflects our climate and the richness of plants and gardening history in this area.

Nurseries Participating in Baldwin Bonanza

Darryl's
scented geraniums
tropicals

San Marcos
water-wise perennials

Valleyheart
blooming perennials

Herban Gardens
kitchen herbs
scented herbs

Hi-Mark
4" perennials

Jungle to Desert Nursery
Australian and Mexican plants
adapted to Southern California

Magic Growers
water-wise perennials

Monrovia Nursery
California natives, ornamental
shrubs, trees and grasses

Arboretum
palms, cycads, orchids, house plants
Arboretum introductions

Raffle Prizes
Baldwin Bonanza Preview Plant Sale
Friday, May 8, 7:00 pm drawing

Gardener's Dream Grand Prize
\$500 GIFT CERTIFICATE from GARDENVIEW NURSERY
Choose plants and/or installation, indoor or patio plants.
Options will be explained

Perennial Gardener's Reward
Perennials from South Pasadena Nursery and Azaleas from San Gabriel Nursery
Add garden equipment from Arcadia Lumber
Treat yourself to Dinner at Acapulco Restaurant
Value \$300

Patio Special
Brighten your patio with Stewart Orchids.
Add hydrangeas from San Gabriel Nursery
Value \$250

An Annual Treat
Annuals from San Marino Nursery in a garden cart with tools from Home Depot
Krocket Krap to make the flowers bloom
Value \$125

*Special thanks to the nurseries that participate in our membership discount program
for their contributions to the raffle prizes. Please patronize them!*

Baldwin Bonanza Preview Reservations

Friday, May 8

Name_____

Address_____

City_____ Zip_____ Phone_____

_____ Member reservations at \$10 each

_____ Guest reservations at \$15 each

_____ Total enclosed

Reservation deadline is May 6.
Tickets will be mailed.

Enclosed is \$_____ for _____ raffle tickets at \$5 each or 6 for \$25

Isabelle Greene Lecture, May 9 – 3:00 pm

_____ Member reservations at \$5 each

_____ Guest reservations at \$10 each

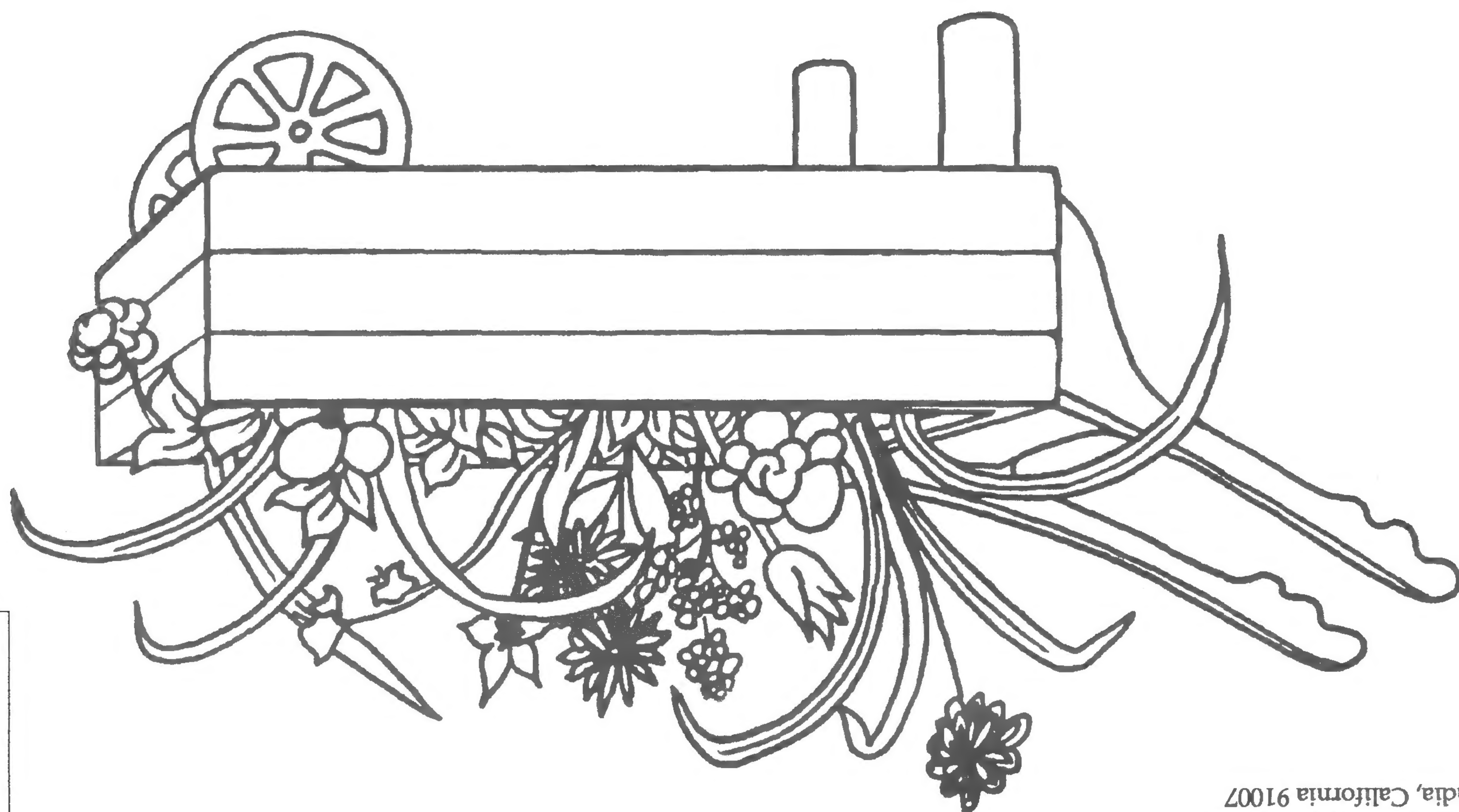
_____ Total enclosed

Make check payable and send to: California Arboretum Foundation, 301 North Baldwin Avenue, Arcadia, California 91007

Raffle Tickets

<div>Baldwin Bonanza Raffle Prize Ticket</div> <div>Drawing - Friday, May 8 at 7 pm \$5 each or 6 for \$25</div> <div>Name_____</div> <div>Phone_____</div> <div>Please return tickets with your check</div>	<div>Baldwin Bonanza Raffle Prize Ticket</div> <div>Drawing - Friday, May 8 at 7 pm \$5 each or 6 for \$25</div> <div>Name_____</div> <div>Phone_____</div> <div>Please return tickets with your check</div>	<div>Baldwin Bonanza Raffle Prize Ticket</div> <div>Drawing - Friday, May 8 at 7 pm \$5 each or 6 for \$25</div> <div>Name_____</div> <div>Phone_____</div> <div>Please return tickets with your check</div>
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Baldwin Bonanza Preview Party Invitation Enclosed



California Arboretum Foundation
301 North Baldwin Avenue
Arcadia, California 91007

Non Profit
Organization
U. S. Postage
PAID
Permit No. 528
Arcadia, California

*Don't Miss the
Baldwin Bonanza Events
at the Arboretum!*

This is your only invitation to the Friday evening
Preview Plant Sale!